



<http://www.GreenTrends.org>

June 10-12, 2009
Hilton St. Petersburg Bayfront
St. Petersburg, FL

Exhibitors, the annual **GreenTrends** conference and tradeshow, organized by the **Florida Green Building Coalition**, is an excellent opportunity to get your product or service before a **targeted audience of green building professionals**.

GreenTrends attendees are actively involved in **green certification projects** all across Florida.

Did you know that the Florida Green Building Coalition (FGBC) is the **leading certifier in the state** for residential projects and the only organization in the state that certifies green local governments?

Builders, architects, engineers, landscape professionals, municipalities, Realtors® and anyone involved in the construction industry looks to FGBC as the leader for the latest information on green building. Whether it's new construction techniques, advanced technology, innovative products, or cost-cutting services, GreenTrends Conference and Tradeshow offers a comprehensive package of education, training, and networking that will benefit every member of your team.

Come join us. Exhibit space is limited, so reserve early.

Each exhibit space is 8'x10' and defined by 8-foot back drape and 3-foot high side drape. Each booth includes the following:

- One 6-foot draped table
- One booth identification sign
- One wastebasket
- Two chairs
- One conference registration (*Additional booth personnel must register for the conference*)

Exhibitor booths will be granted in the order in which the Exhibit Space Reservation Form and the payment are received by FGBC or its agent CMC Associates. Exhibitors will receive written confirmation and log-in instructions to a secured exhibitor website with the GreenTrends floor plan.

FGBC Member Booth Rate \$799 • Non-Member Booth Rate \$899

For more information:

Email: Mwozniak@cmc-associates.com or PH: 888-320-6129



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EXHIBIT SPACE RESERVATION

EXHIBITOR INFORMATION *(Please type or print clearly)*

Exhibit Name: _____
(name to be used on signage and all promotional materials)

Type of Products and/or Services _____

Web-Site Address _____

Exhibitor Contact: Sal: _____ FName: _____ LName: _____

Exhibitor E-mail _____ Exhibitor PH: _____

COMPANY INFORMATION

Company Name _____
(company responsible for financial arrangements)

Mailing Address: _____

City _____ State _____ Zip Code _____

Company Contact: : Sal: _____ FName: _____ LName: _____

Title: _____ Telephone Number _____

Fax _____ E-mail _____
(this is how we communicate)

Term and Conditions

Of Contract between Exhibitor and the Florida Green Building Coalition:

1. Exhibit Space Assignment— Space is assigned on a first-come, first served basis, determined by receipts of monies for full booth space, sponsorship and signed contract. The Florida Green Building Coalition (FGBC) will confirm the receipt of monies/contract along with booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.
2. Exhibit Set-up/Break Down—Exhibitor set up will take place June 10, 2009, 1:00pm—5:00pm. Exhibitors are required to wait until the official closing time on June 12, 2009 between 12:30pm—3:30pm to breakdown exhibits, a show rule that will be monitored. Your cooperation is appreciated. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The FGBC reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit, which in the judgment of FGBC, is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.
3. Liability—It is agreed that Exhibitors shall indemnify and save harmless FGBC, CMC & Associates, Sheppard, Inc., and Hilton from all liability that might ensue from any cause whatsoever . FGBC will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised to protect all exhibits. When needed, a security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the exhibit show. Exhibitors are urged to take out a portal to portal rider available at a nominal cost on their own insurance policies, protecting them against loss thought theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc.
4. Fire Regulations—In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are available to exhibitors from the contract exhibitor services company. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulation or insurance carriers may be used in any booth
5. Cancellation Policy—All CANCELLATION REQUESTS MUST BE MADE IN WRITING and submitted by e-mail. Exhibitors who cancel may do so until March 20, 2009 to receive a full refund less \$50 processing fee. Exhibit spaces cancelled after that date will be refunded 50 percent of amount paid. Cancellations after May 7, 2009 are not eligible for a refund.

Payment method: Check payable to FGBC ___ Visa ___ MC ___ Amex ___ Discover ___ P/Card ___

Credit Card # _____ Expiration Date: _____ / _____

The undersigned has contractual authority to all terms and conditions of this contract for the Exhibitor and hereby authorizes CMC & Associates to charge my credit card the total amount due of \$ _____

Signature _____ Date _____

Printed Name: _____

Send to: FGBC, c/o CMC & Associate • 2713 Blairstone Lane • Tallahassee, Florida • 32301 • Fax: (850) 224-7704



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SPONSORSHIP OPPORTUNITIES

Sustainable Sponsor—\$7,500

- One 8' x 10' booth space — Priority selection
- One full-page ad in *Florida Green Building* magazine
- One-half page ad in the conference program
- Logo recognition in the conference promotional brochure and other promotional materials
- Logo recognition on conference video screen
- Sponsor banner
- Logo on GreenTrends partners banner
- 2 full conference registrations
- Pre & post conference recognition on the FGBC website with a link to sponsor's website
- Sponsor ribbons for registered staff
- Recognition in FGBC newsletter
- Pre- & post-conference attendee list

Environmental Sponsor —\$5,000

- One 8' x 10' booth space — Priority selection
- One-half page ad in *Florida Green Building* magazine
- One-quarter page ad in the conference program
- Logo recognition in the conference promotional brochure and other promotional materials
- Logo on GreenTrends partners banner
- 2 full conference registrations
- Pre & post conference recognition on the FGBC website with a link to sponsor's website
- Sponsor ribbons for registered staff
- Recognition in FGBC newsletter
- Pre- & post-conference attendee list

Eco-Friendly Sponsor —\$2,500

- One 8' x 10' booth space — Priority selection
- One-quarter page ad in the conference program
- Logo recognition in the conference promotional brochure and other promotional materials
- Logo on GreenTrends partners banner
- 2 full conference registrations
- Pre & post conference recognition on the FGBC website with a link to sponsor's website
- Sponsor ribbons for registered staff

- Recognition in FGBC newsletter

Green Sponsor —\$1,500

- Logo recognition in the conference promotional brochure and other promotional materials
- Logo recognition in conference program
- Logo recognition on GreenTrends partners banner
- 2 full conference registrations
- Pre-conference recognition on the FGBC website with a link to sponsor's website
- Sponsor ribbons for registered staff
- Recognition in FGBC newsletter

EVENT SPONSORSHIPS

Banquet Sponsor -- \$2, 500

- Five-minute sponsor message and Introduction of the featured speaker at the banquet
- 5 VIP Seats at the Banquet
- Logo recognition in conference program
- Logo recognition on GreenTrends partners banner
- Pre-conference recognition on the FGBC website with a link to sponsor's website
- Logo recognition during the banquet

Keynote Speaker—\$1,000

- Introduction of the Keynote speaker
- 5 VIP Seats at the General session
- Logo recognition on GreenTrends partners banner
- Pre-conference recognition on the FGBC website with a link to sponsor's website
- Logo Recognition during the General session

Refreshment Sponsor—\$500

- Logo recognition during sponsored refreshment break
- Logo recognition in the conference program

Contact CMC & Associates for more information

Email: Mwozniak@cmc-associates.com or PH: 888-321-6129



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SPONSORSHIP CONTRACT

SPONSOR INFORMATION

Company Name _____

Mailing Address: _____

City _____ State _____ Zip Code _____

Company Contact: : Sal: _____ FName: _____ LName: _____

Title: _____ Telephone Number _____

Fax _____ E-mail _____
(this is how we communicate)

SPONSORSHIP OPPORTUNITIES

Sustainable Sponsor—\$7,500 Banquet Sponsor -- \$2, 500

Environmental Sponsor —\$5,000 Keynote Speaker—\$1,000

Eco-Friendly Sponsor —\$2,500 Refreshment Break—\$500

Green Sponsor —\$1,500

***Other sponsorships are available and can be customized to meet your strategic goals.
Contact us to discuss.***

Payment method: Check payable to FGBC___ Visa___ MC___ Amex___ Discover___ P/Card___

Credit Card # _____ Expiration Date: _____/_____/_____

*The undersigned has contractual authority to all terms and conditions of this contract for the Sponsor
and hereby authorizes CMC & Associates to charge my credit card the total amount due of \$ _____*

Signature _____ Date _____

Printed Name: _____

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